



**Site Usage**

 **1,879 Visits**


Previous: 1,951 (-3.69%)

 **46.09% Bounce Rate**


Previous: 47.00% (-1.94%)

 **5,374 Pageviews**

Previous: 5,190 (3.55%)

 **00:02:36 Avg. Time on Site**

Previous: 00:02:43 (-4.69%)

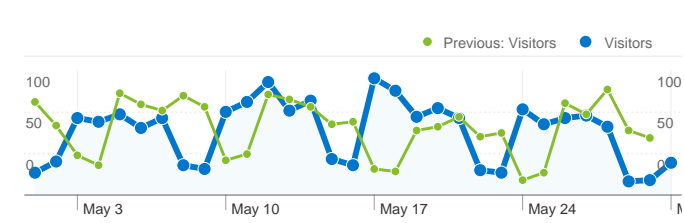
 **2.86 Pages/Visit**

Previous: 2.66 (7.51%)

 **57.96% % New Visits**

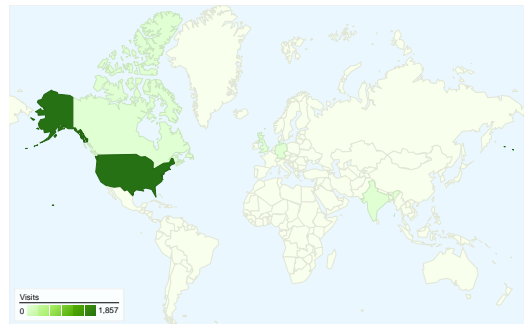
Previous: 52.02% (11.40%)

**Visitors Overview**

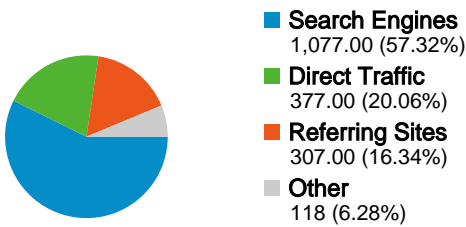


**Visitors**  
**1,287**

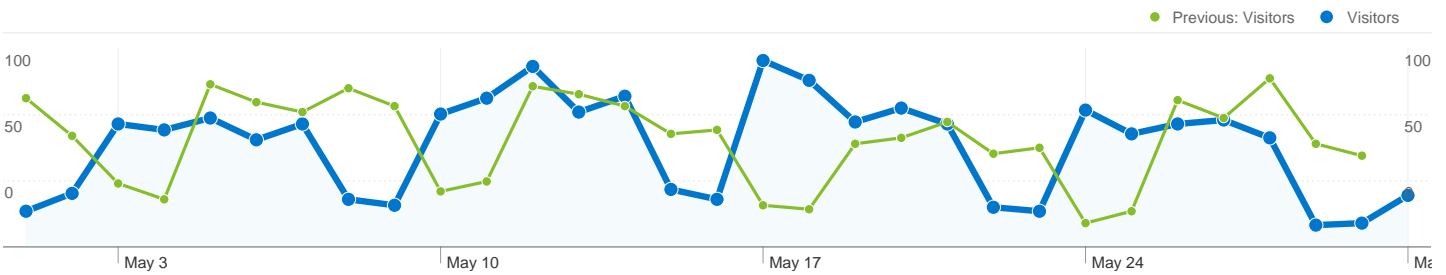
**Map Overlay**



**Traffic Sources Overview**




Content Overview		
Pages	Pageviews	% Pageviews
/		
May 1, 2010 - May 31, 2010	1,998	37.18%
Apr 1, 2010 - Apr 30, 2010	2,060	39.69%
% Change	-3.01%	-6.33%
/offices/		
May 1, 2010 - May 31, 2010	627	11.67%
Apr 1, 2010 - Apr 30, 2010	607	11.70%
% Change	3.29%	-0.24%
/contact-us/		
May 1, 2010 - May 31, 2010	369	6.87%
Apr 1, 2010 - Apr 30, 2010	376	7.24%
% Change	-1.86%	-5.22%
/board-20/		
May 1, 2010 - May 31, 2010	219	4.08%
Apr 1, 2010 - Apr 30, 2010	192	3.70%
% Change	14.06%	10.16%
/contact-us-2/		
May 1, 2010 - May 31, 2010	166	3.09%
Apr 1, 2010 - Apr 30, 2010	160	3.08%
% Change	3.75%	0.20%





**1,287 people visited this site**


 **1,879 Visits**  
 Previous: 1,951 (-3.69%)

 **1,287 Absolute Unique Visitors**  
 Previous: 1,280 (0.55%)

 **5,374 Pageviews**  
 Previous: 5,190 (3.55%)

 **2.86 Average Pageviews**  
 Previous: 2.66 (7.51%)

 **00:02:36 Time on Site**  
 Previous: 00:02:43 (-4.69%)

 **46.09% Bounce Rate**  
 Previous: 47.00% (-1.94%)

 **57.96% New Visits**  
 Previous: 52.02% (11.40%)

**Technical Profile**

Browser	Visits	% visits
Internet Explorer		
May 1, 2010 - May 31, 2010	1,450	77.17%
Apr 1, 2010 - Apr 30, 2010	1,575	80.73%
% Change	-7.94%	-4.41%
Firefox		
May 1, 2010 - May 31, 2010	271	14.42%
Apr 1, 2010 - Apr 30, 2010	239	12.25%
% Change	13.39%	17.73%

Connection Speed	Visits	% visits
Unknown		
May 1, 2010 - May 31, 2010	767	40.82%
Apr 1, 2010 - Apr 30, 2010	829	42.49%
% Change	-7.48%	-3.93%
Cable		
May 1, 2010 - May 31, 2010	526	27.99%
Apr 1, 2010 - Apr 30, 2010	568	29.11%
% Change	-7.39%	-3.85%

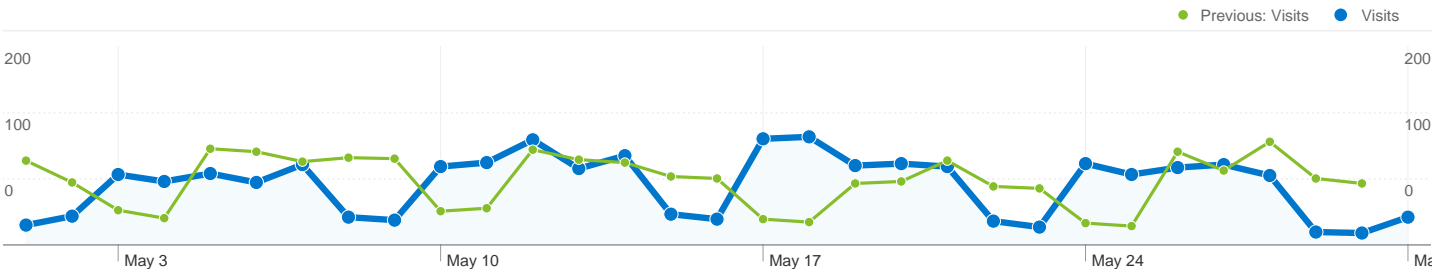
Safari		
May 1, 2010 - May 31, 2010	109	5.80%
Apr 1, 2010 - Apr 30, 2010	87	4.46%
% Change	25.29%	30.09%
Chrome		
May 1, 2010 - May 31, 2010	38	2.02%
Apr 1, 2010 - Apr 30, 2010	33	1.69%
% Change	15.15%	19.56%
Mozilla		
May 1, 2010 - May 31, 2010	5	0.27%
Apr 1, 2010 - Apr 30, 2010	4	0.21%
% Change	25.00%	29.79%

DSL		
May 1, 2010 - May 31, 2010	339	18.04%
Apr 1, 2010 - Apr 30, 2010	338	17.32%
% Change	0.30%	4.14%
T1		
May 1, 2010 - May 31, 2010	201	10.70%
Apr 1, 2010 - Apr 30, 2010	171	8.76%
% Change	17.54%	22.05%
Dialup		
May 1, 2010 - May 31, 2010	36	1.92%
Apr 1, 2010 - Apr 30, 2010	33	1.69%
% Change	9.09%	13.27%

# Traffic Sources Overview

May 1, 2010 - May 31, 2010

Comparing to: Apr 1, 2010 - Apr 30, 2010



All traffic sources sent a total of 1,879 visits

**20.06% Direct Traffic**

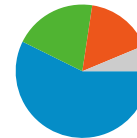
Previous: 22.81% (-12.03%)

**16.34% Referring Sites**

Previous: 19.68% (-16.99%)

**57.32% Search Engines**

Previous: 52.28% (9.63%)



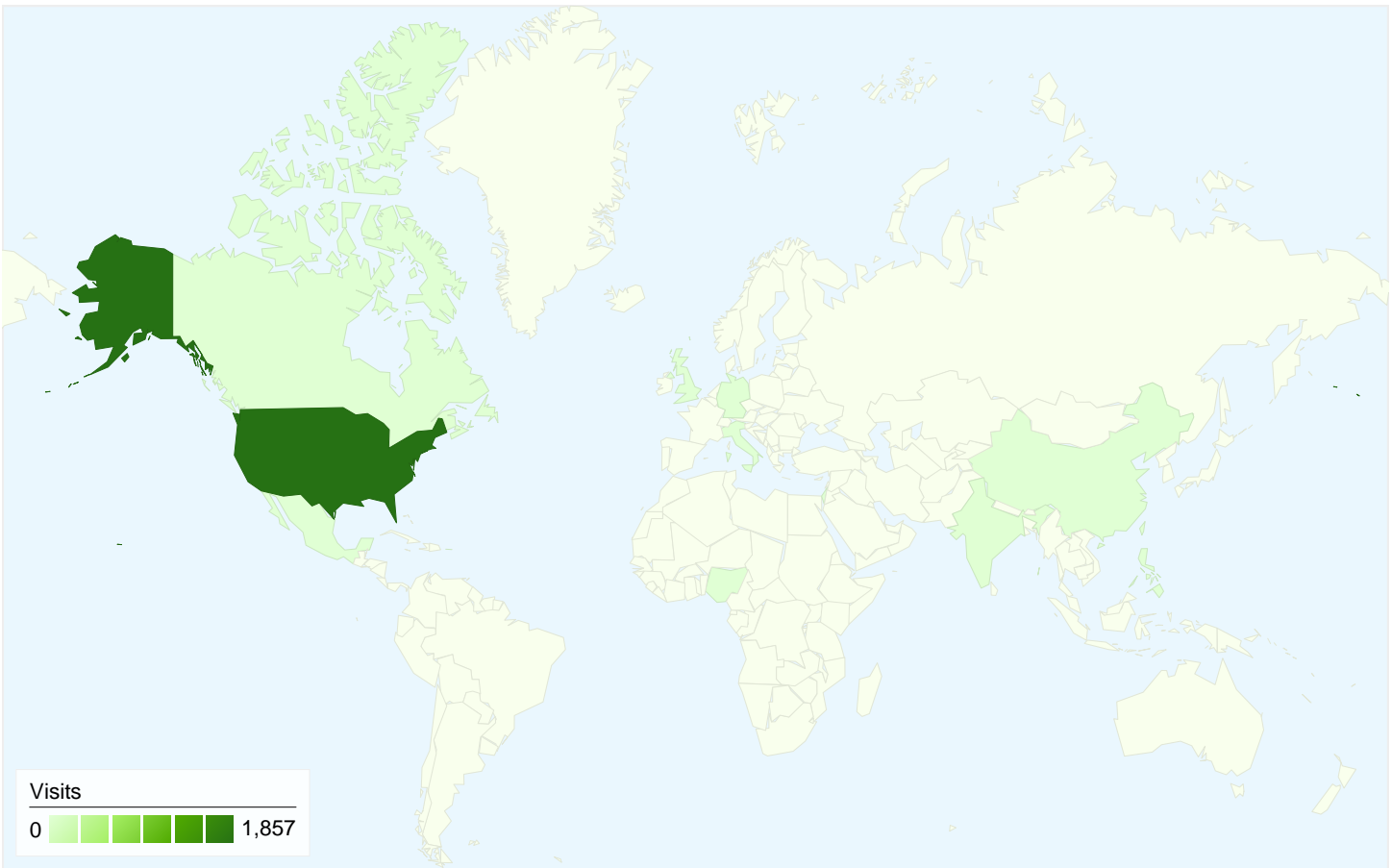
- **Search Engines**  
1,077.00 (57.32%)
- **Direct Traffic**  
377.00 (20.06%)
- **Referring Sites**  
307.00 (16.34%)
- **Other**  
118 (6.28%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)		
May 1, 2010 - May 31, 2010	727	38.69%
Apr 1, 2010 - Apr 30, 2010	691	35.42%
% Change	5.21%	9.24%
(direct) ((none))		
May 1, 2010 - May 31, 2010	377	20.06%
Apr 1, 2010 - Apr 30, 2010	445	22.81%
% Change	-15.28%	-12.03%
yahoo (organic)		
May 1, 2010 - May 31, 2010	150	7.98%
Apr 1, 2010 - Apr 30, 2010	150	7.69%
% Change	0.00%	3.83%
bing (organic)		
May 1, 2010 - May 31, 2010	143	7.61%
Apr 1, 2010 - Apr 30, 2010	143	7.33%
% Change	0.00%	3.83%
iroquoiscounty.net (referral)		

Keywords	Visits	% visits
iroquois county illinois		
May 1, 2010 - May 31, 2010	157	14.58%
Apr 1, 2010 - Apr 30, 2010	143	14.02%
% Change	9.79%	3.98%
iroquois county		
May 1, 2010 - May 31, 2010	69	6.41%
Apr 1, 2010 - Apr 30, 2010	60	5.88%
% Change	15.00%	8.91%
iroquois county il		
May 1, 2010 - May 31, 2010	24	2.23%
Apr 1, 2010 - Apr 30, 2010	37	3.63%
% Change	-35.14%	-38.57%
iroquois county circuit clerk		
May 1, 2010 - May 31, 2010	22	2.04%
Apr 1, 2010 - Apr 30, 2010	29	2.84%
% Change	-24.14%	-28.15%
iroquois county, il		

May 1, 2010 - May 31, 2010	96	5.11%	May 1, 2010 - May 31, 2010	22	2.04%
Apr 1, 2010 - Apr 30, 2010	111	5.69%	Apr 1, 2010 - Apr 30, 2010	15	1.47%
% Change	-13.51%	-10.20%	% Change	46.67%	38.90%

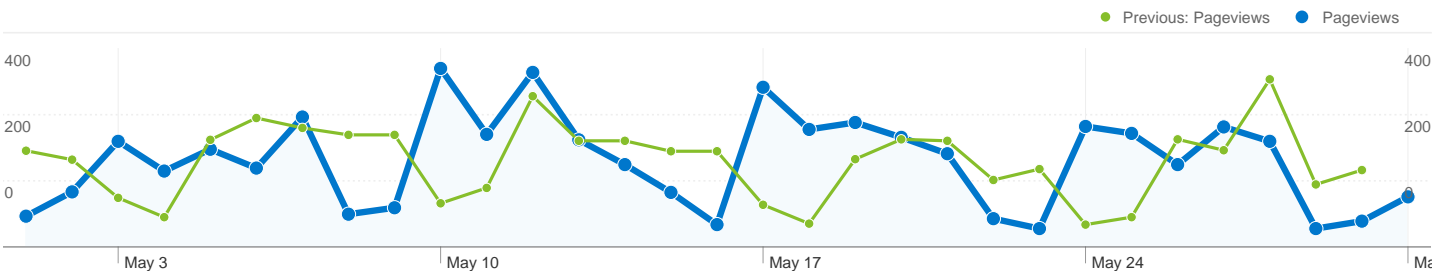


**1,879 visits came from 14 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>1,879</b> Previous: 1,951 (-3.69%)	<b>2.86</b> Previous: 2.66 (7.51%)	<b>00:02:36</b> Previous: 00:02:43 (-4.69%)	<b>57.90%</b> Previous: 52.08% (11.19%)	<b>46.09%</b> Previous: 47.00% (-1.94%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>United States</b>						
May 1, 2010 - May 31, 2010	<b>1,857</b>	2.87	00:02:37	57.57%	46.04%	
April 1, 2010 - April 30, 2010	<b>1,911</b>	2.66	00:02:45	51.28%	46.83%	
% Change	<b>-2.83%</b>	7.62%	<b>-4.78%</b>	12.25%	<b>-1.69%</b>	
<b>Canada</b>						
May 1, 2010 - May 31, 2010	<b>9</b>	1.33	00:00:38	88.89%	77.78%	
April 1, 2010 - April 30, 2010	<b>13</b>	1.23	00:00:15	92.31%	84.62%	
% Change	<b>-30.77%</b>	8.33%	153.15%	<b>-3.70%</b>	<b>-8.08%</b>	
<b>India</b>						
May 1, 2010 - May 31, 2010	<b>7</b>	4.00	00:01:36	100.00%	28.57%	

April 1, 2010 - April 30, 2010	10	3.00	00:02:17	100.00%	40.00%
% Change	-30.00%	33.33%	-30.03%	0.00%	-28.57%
Germany					
May 1, 2010 - May 31, 2010	3	2.00	00:00:41	100.00%	0.00%
April 1, 2010 - April 30, 2010	4	1.75	00:03:18	75.00%	50.00%
% Change	-25.00%	14.29%	-79.32%	33.33%	-100.00%
United Kingdom					
May 1, 2010 - May 31, 2010	2	1.00	00:00:03	0.00%	50.00%
April 1, 2010 - April 30, 2010	4	6.50	00:02:35	50.00%	25.00%
% Change	-50.00%	-84.62%	-98.38%	-100.00%	100.00%
Puerto Rico					
May 1, 2010 - May 31, 2010	1	1.00	00:00:00	100.00%	100.00%
April 1, 2010 - April 30, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Guam					
May 1, 2010 - May 31, 2010	0	0.00	00:00:00	0.00%	0.00%
April 1, 2010 - April 30, 2010	1	4.00	00:07:52	100.00%	0.00%
% Change	-100.00%	-100.00%	-100.00%	-100.00%	0.00%
Italy					
May 1, 2010 - May 31, 2010	0	0.00	00:00:00	0.00%	0.00%
April 1, 2010 - April 30, 2010	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%
China					
May 1, 2010 - May 31, 2010	0	0.00	00:00:00	0.00%	0.00%
April 1, 2010 - April 30, 2010	1	2.00	00:00:22	100.00%	0.00%
% Change	-100.00%	-100.00%	-100.00%	-100.00%	0.00%
Philippines					
May 1, 2010 - May 31, 2010	0	0.00	00:00:00	0.00%	0.00%
April 1, 2010 - April 30, 2010	2	2.00	00:01:52	100.00%	0.00%
% Change	-100.00%	-100.00%	-100.00%	-100.00%	0.00%

1 - 10 of 14



**Pages on this site were viewed a total of 5,374 times**

 **5,374 Pageviews**

Previous: 5,190 (3.55%)

 **3,697 Unique Views**

Previous: 3,755 (-1.54%)

 **46.09% Bounce Rate**

Previous: 47.00% (-1.94%)

## Top Content

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