

**Site Usage**

 **1,951 Visits**


Previous: 3,922 (-50.25%)

 **47.00% Bounce Rate**

Previous: 62.01% (-24.20%)

 **5,190 Pageviews**

Previous: 8,295 (-37.43%)

 **00:02:43 Avg. Time on Site**

Previous: 00:01:49 (49.96%)

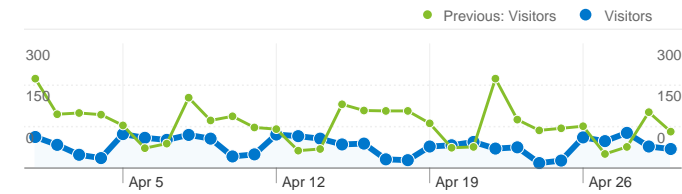
 **2.66 Pages/Visit**

Previous: 2.11 (25.78%)

 **52.02% % New Visits**

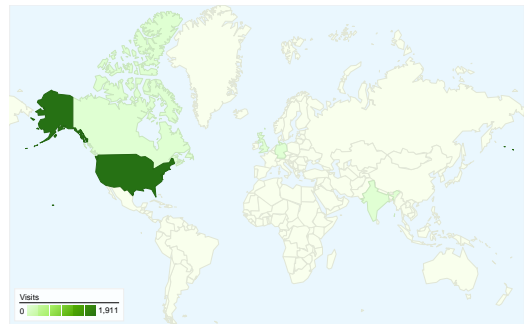
Previous: 36.56% (42.29%)

**Visitors Overview**

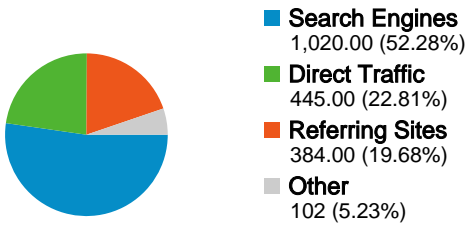


**Visitors**  
**1,280**

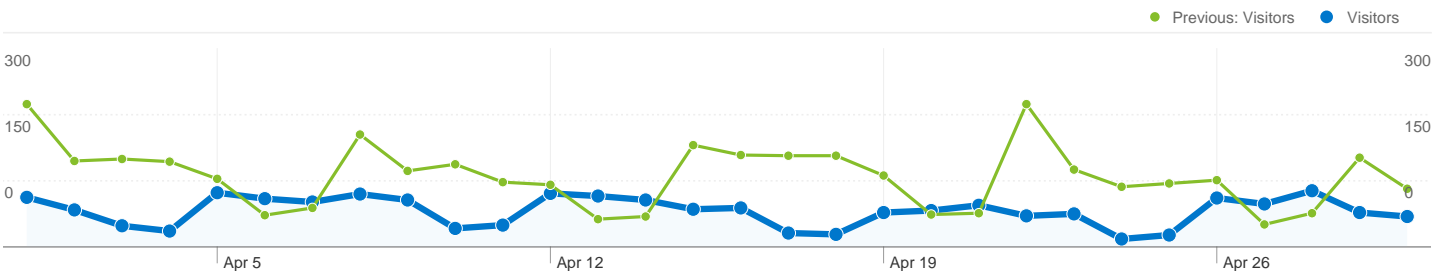
**Map Overlay**



**Traffic Sources Overview**



Content Overview		
Pages	Pageviews	% Pageviews
/		
Apr 1, 2010 - Apr 30, 2010	2,060	39.69%
Mar 1, 2010 - Mar 31, 2010	3,960	47.74%
% Change	-47.98%	-16.86%
/offices/		
Apr 1, 2010 - Apr 30, 2010	607	11.70%
Mar 1, 2010 - Mar 31, 2010	755	9.10%
% Change	-19.60%	28.50%
/contact-us/		
Apr 1, 2010 - Apr 30, 2010	376	7.24%
Mar 1, 2010 - Mar 31, 2010	466	5.62%
% Change	-19.31%	28.96%
/board-20/		
Apr 1, 2010 - Apr 30, 2010	192	3.70%
Mar 1, 2010 - Mar 31, 2010	329	3.97%
% Change	-41.64%	-6.73%
/elected-officials/		
Apr 1, 2010 - Apr 30, 2010	163	3.14%
Mar 1, 2010 - Mar 31, 2010	181	2.18%
% Change	-9.94%	43.93%





**1,280 people visited this site**


 **1,951 Visits**  
 Previous: 3,922 (-50.25%)

 **1,280 Absolute Unique Visitors**  
 Previous: 1,830 (-30.05%)

 **5,190 Pageviews**  
 Previous: 8,295 (-37.43%)

 **2.66 Average Pageviews**  
 Previous: 2.11 (25.78%)

 **00:02:43 Time on Site**  
 Previous: 00:01:49 (49.96%)

 **47.00% Bounce Rate**  
 Previous: 62.01% (-24.20%)

 **52.02% New Visits**  
 Previous: 36.56% (42.29%)

**Technical Profile**

Browser	Visits	% visits
Internet Explorer		
Apr 1, 2010 - Apr 30, 2010	1,575	80.73%
Mar 1, 2010 - Mar 31, 2010	3,273	83.45%
% Change	-51.88%	-3.26%
Firefox		
Apr 1, 2010 - Apr 30, 2010	239	12.25%
Mar 1, 2010 - Mar 31, 2010	423	10.79%
% Change	-43.50%	13.58%

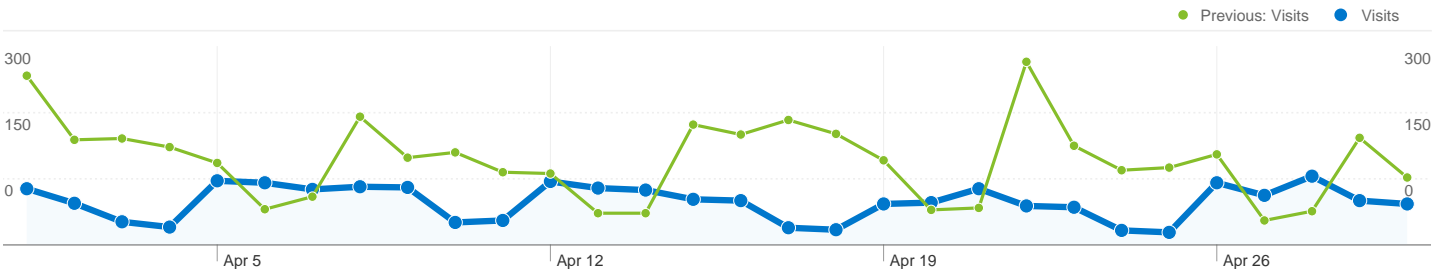
Connection Speed	Visits	% visits
Unknown		
Apr 1, 2010 - Apr 30, 2010	829	42.49%
Mar 1, 2010 - Mar 31, 2010	1,958	49.92%
% Change	-57.66%	-14.89%
Cable		
Apr 1, 2010 - Apr 30, 2010	568	29.11%
Mar 1, 2010 - Mar 31, 2010	926	23.61%
% Change	-38.66%	23.31%

Safari		
Apr 1, 2010 - Apr 30, 2010	87	4.46%
Mar 1, 2010 - Mar 31, 2010	152	3.88%
% Change	-42.76%	15.06%
Chrome		
Apr 1, 2010 - Apr 30, 2010	33	1.69%
Mar 1, 2010 - Mar 31, 2010	60	1.53%
% Change	-45.00%	10.56%
Opera		
Apr 1, 2010 - Apr 30, 2010	4	0.21%
Mar 1, 2010 - Mar 31, 2010	2	0.05%
% Change	100.00%	302.05%

DSL		
Apr 1, 2010 - Apr 30, 2010	338	17.32%
Mar 1, 2010 - Mar 31, 2010	617	15.73%
% Change	-45.22%	10.12%
T1		
Apr 1, 2010 - Apr 30, 2010	171	8.76%
Mar 1, 2010 - Mar 31, 2010	329	8.39%
% Change	-48.02%	4.48%
Dialup		
Apr 1, 2010 - Apr 30, 2010	33	1.69%
Mar 1, 2010 - Mar 31, 2010	82	2.09%
% Change	-59.76%	-19.10%

# Traffic Sources Overview

Apr 1, 2010 - Apr 30, 2010  
Comparing to: Mar 1, 2010 - Mar 31, 2010



All traffic sources sent a total of 1,951 visits

## 22.81% Direct Traffic

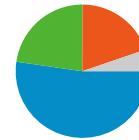
Previous: 33.27% (-31.45%)

## 19.68% Referring Sites

Previous: 16.34% (20.43%)

## 52.28% Search Engines

Previous: 48.90% (6.91%)



- **Search Engines**  
1,020.00 (52.28%)
- **Direct Traffic**  
445.00 (22.81%)
- **Referring Sites**  
384.00 (19.68%)
- **Other**  
102 (5.23%)

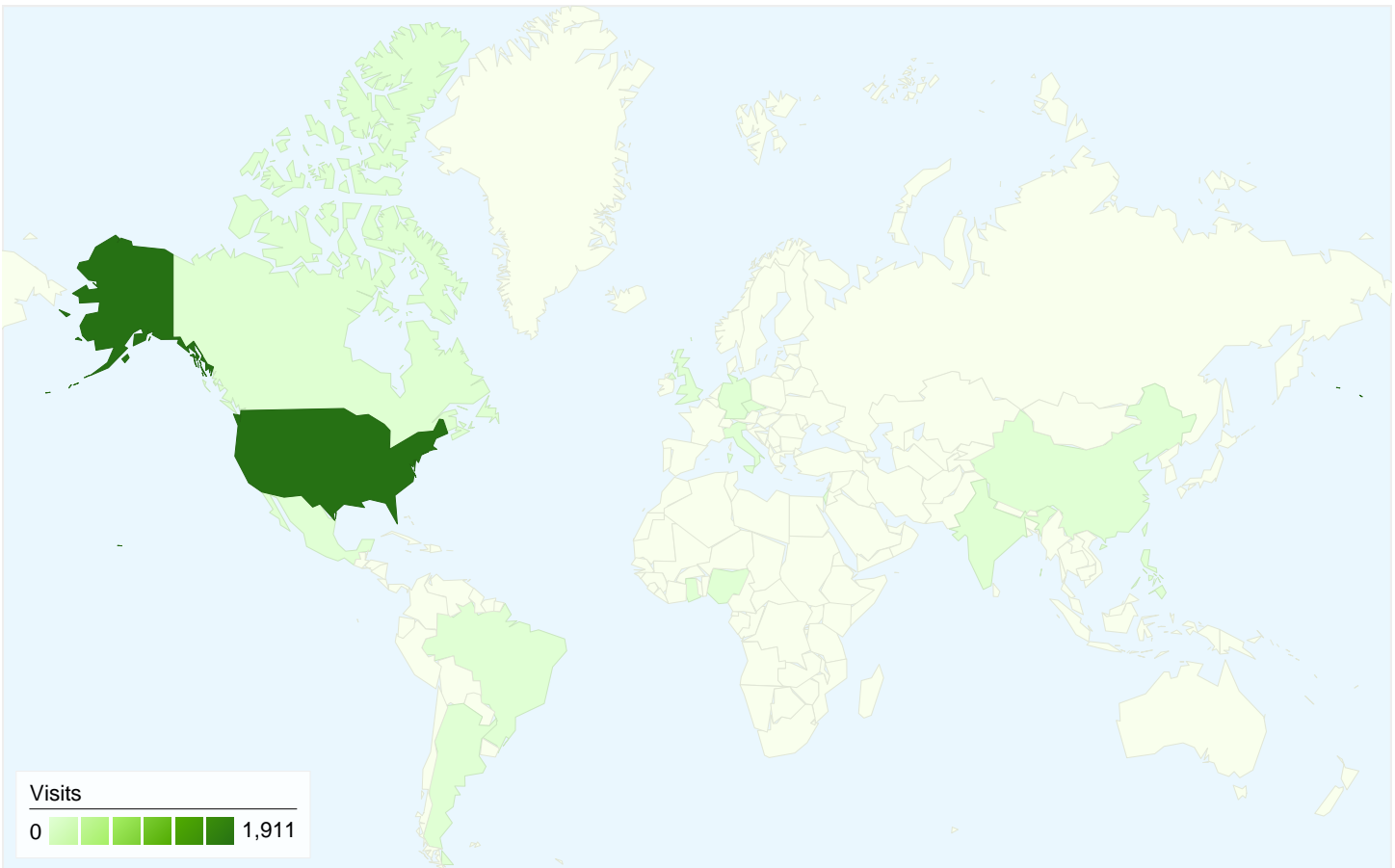
## Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Apr 1, 2010 - Apr 30, 2010	691	35.42%
Mar 1, 2010 - Mar 31, 2010	1,288	32.84%
% Change	-46.35%	7.85%
(direct) ((none))		
Apr 1, 2010 - Apr 30, 2010	445	22.81%
Mar 1, 2010 - Mar 31, 2010	1,305	33.27%
% Change	-65.90%	-31.45%
yahoo (organic)		
Apr 1, 2010 - Apr 30, 2010	150	7.69%
Mar 1, 2010 - Mar 31, 2010	317	8.08%
% Change	-52.68%	-4.88%
bing (organic)		
Apr 1, 2010 - Apr 30, 2010	143	7.33%
Mar 1, 2010 - Mar 31, 2010	265	6.76%
% Change	-46.04%	8.48%
iroquoiscounty.net (referral)		

Keywords	Visits	% visits
iroquois county illinois		
Apr 1, 2010 - Apr 30, 2010	143	14.02%
Mar 1, 2010 - Mar 31, 2010	269	14.03%
% Change	-46.84%	-0.04%
iroquois county		
Apr 1, 2010 - Apr 30, 2010	60	5.88%
Mar 1, 2010 - Mar 31, 2010	97	5.06%
% Change	-38.14%	16.31%
tom tuntland		
Apr 1, 2010 - Apr 30, 2010	42	4.12%
Mar 1, 2010 - Mar 31, 2010	38	1.98%
% Change	10.53%	107.83%
iroquois county il		
Apr 1, 2010 - Apr 30, 2010	37	3.63%
Mar 1, 2010 - Mar 31, 2010	48	2.50%
% Change	-22.92%	44.95%
iroquois county circuit clerk		

Apr 1, 2010 - Apr 30, 2010	111	5.69%
Mar 1, 2010 - Mar 31, 2010	198	5.05%
% Change	-43.94%	12.70%

Apr 1, 2010 - Apr 30, 2010	29	2.84%
Mar 1, 2010 - Mar 31, 2010	21	1.09%
% Change	38.10%	159.67%



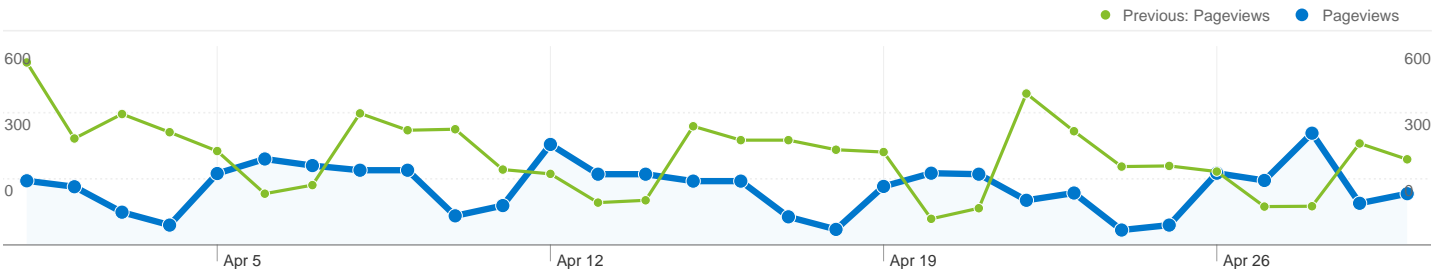
## 1,951 visits came from 17 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>1,951</b> Previous: 3,922 (-50.25%)	<b>Pages/Visit</b> <b>2.66</b> Previous: 2.11 (25.78%)	<b>Avg. Time on Site</b> <b>00:02:43</b> Previous: 00:01:49 (49.96%)	<b>% New Visits</b> <b>52.08%</b> Previous: 36.59% (42.33%)	<b>Bounce Rate</b> <b>47.00%</b> Previous: 62.01% (-24.20%)	
United States					
April 1, 2010 - April 30, 2010	1,911	2.66	00:02:45	51.28%	46.83%
March 1, 2010 - March 31, 2010	3,893	2.11	00:01:49	36.22%	61.93%
% Change	-50.91%	26.07%	51.22%	41.59%	-24.38%
Canada					
April 1, 2010 - April 30, 2010	13	1.23	00:00:15	92.31%	84.62%
March 1, 2010 - March 31, 2010	13	1.62	00:01:06	76.92%	84.62%
% Change	0.00%	-23.81%	-77.55%	20.00%	0.00%
India					
April 1, 2010 - April 30, 2010	10	3.00	00:02:17	100.00%	40.00%

March 1, 2010 - March 31, 2010	6	1.17	00:00:17	100.00%	83.33%
% Change	66.67%	157.14%	704.71%	0.00%	-52.00%
Germany					
April 1, 2010 - April 30, 2010	4	1.75	00:03:18	75.00%	50.00%
March 1, 2010 - March 31, 2010	2	2.00	00:03:32	100.00%	50.00%
% Change	100.00%	-12.50%	-6.49%	-25.00%	0.00%
United Kingdom					
April 1, 2010 - April 30, 2010	4	6.50	00:02:35	50.00%	25.00%
March 1, 2010 - March 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Philippines					
April 1, 2010 - April 30, 2010	2	2.00	00:01:52	100.00%	0.00%
March 1, 2010 - March 31, 2010	3	6.33	00:02:07	100.00%	33.33%
% Change	-33.33%	-68.42%	-12.20%	0.00%	-100.00%
Nigeria					
April 1, 2010 - April 30, 2010	1	1.00	00:00:00	100.00%	100.00%
March 1, 2010 - March 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Israel					
April 1, 2010 - April 30, 2010	1	5.00	00:01:05	100.00%	0.00%
March 1, 2010 - March 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Guam					
April 1, 2010 - April 30, 2010	1	4.00	00:07:52	100.00%	0.00%
March 1, 2010 - March 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
China					
April 1, 2010 - April 30, 2010	1	2.00	00:00:22	100.00%	0.00%
March 1, 2010 - March 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%

1 - 10 of 17



## Pages on this site were viewed a total of 5,190 times

**5,190 Pageviews**  
Previous: 8,295 (-37.43%)

**3,755 Unique Views**  
Previous: 6,343 (-40.80%)

**47.00% Bounce Rate**  
Previous: 62.02% (-24.22%)

## Top Content

Pages	Pageviews	% Pageviews
/		
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Mar 1, 2010 - Mar 31, 2010	3,960	47.74%
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